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GoldenOar, Inc. Announces Q4 Business Development Opportunity

New Clients Receive Nearly 90% Discount Introductory Offer

For Immediate Release

San Francisco, California, August 1, 2008-GoldenOar, Inc. announced today an introductory business development opportunity for new clients. Vendors of hardware, software, consumer electronic products and IT services are able to capitalize on this offer in their pursuit of increased sales activity in Q4.

“We are keenly interested in providing new clients a minimum barrier to become familiar with GoldenOar’s business development services” said John Ochinero, Founder and CEO of GoldenOar, Inc. “The fact is that once client’s experience our ability to immediately generate credible activity, build new relationships and contribute to their revenue goals with an initial service they expand our role in more challenging opportunities.”

GoldenOar, Inc. provides product positioning, business development and consultancy services with the largest segment being sales activity. “The bottom line is that the various marketing activities we professionally execute are in support of our sales activity” Ochinero continued “We pride ourselves in becoming experts in our client’s technology and the competitive challenges in the marketplace.” Ochinero went on to confirm that GoldenOar’s introductory offer to new clients can provide professional services for as low as \$1,500.00 per month through Q4.

Integrators, VARs, Mass Merchants, Government and Enterprise Sales

GoldenOar, Inc. personnel have scores of years working with leading Integrators, VARs, Mass Merchants, Government and Enterprise concerns in North America resulting in tens of millions of dollars. Ochinero is a regular presenter at major partner events throughout the year including the upcoming Everything Channel Event being held in Dallas Texas August 2008 where nearly 1,000 technology resellers and vendors will be networking for nearly a week.

GoldenOar, Inc.

GoldenOar, Inc. is a privately held corporation that offers sales and marketing services to technology innovators that wish to start or strengthen their revenue results in North America. GoldenOar offers a series of comprehensive services that include product positioning, strategy, sales and consultancy.

John Ochinero

John Ochinero is a technology veteran that has founded and taken the lead in numerous companies that have evolved into 9-10 figure concerns. John Ochinero has written numerous articles covering enterprise and channel sales in North America, presented in front of thousands of IT executives on three continents and served as a consultant to start-up and billion dollar companies. John Ochinero is a native of California and makes his home in San Francisco.

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